



www.HispanicMarketAdvisors.com

Corporate Capability Statement Hispanic Market Advisors

*Sebastian Aroca
President / Minority-Owned*



Our capabilities and skills:

Hispanic Market Advisors® serves both the private and public sectors. Since 2007, Hispanic Market Advisors® has helped build some of the most innovative brands in the US Hispanic market through cost-effective translation services (ENG>SPA & ENG>BR-POR) coupled with powerful search engine optimization/marketing ideas and vibrant creativity.

The resources that allow us to fulfill our clients' needs in time and form are set up as four teams—LANGUAGE, SEARCH, CONTENT, SOCIAL—that make up our comprehensive workflow process.

With an excellent Past Performance Evaluation (PPE) score of 94 to current and prospective customers, Hispanic Market Advisors® is certified by Open Ratings (a Dun & Bradstreet company) as a Top 20% Performer ([learn more](#)), and D&B Credibility Corp Gold Verified ([learn more](#)).

Who we are and what we do:

Since our conception as a small start-up company based in Miami, it has been part of our mission to help small business owners and Hispanic marketing professionals reap the growth of the online Hispanic market.

Our solutions are:

- English to Spanish Translation Services ([Website translations](#) + documents)
- [Responsive Website and Email Design](#)



Reaching Online Hispanics in Both English and Spanish

- Latino Search Engine Optimization Services (English and [Spanish SEO](#))
- Search Engine Marketing Services ([PPC in Spanish](#) - AdWords certified)
- [Content Marketing Services](#) (create content in both English and Spanish)
- [Latino Blogging and Social Media Marketing](#) (to boost engagement)

We have the capabilities to support you all throughout the process so you will never feel alone and foreign to the idea of tapping into Hispanic Internet users. From the Website translation process (choosing the domain, hosting, translation, configure site, etc) to the ongoing marketing activities promoting the site to the Hispanic community and creating engagement through social media channels, we will be alongside you, in whatever capacity you require. We integrate well with cross-functional teams (in-house teams & third party agencies).

You can learn more by visiting:

<http://www.hispanicmarketadvisors.com/>

<http://www.latinosem.com/>

Why we are the best company to be hired:

You can rely on Hispanic Market Advisors® to serve your translations, content marketing, and search engine optimization and marketing needs. We deliver excellence, confidentiality and accuracy, all together at preferential rates.

We focus on the Latino market which allows us to be very precise and cost-effective in what we do. Premium Quality Control Process and Support complementing & enhancing your current existing capabilities.

Contact Hispanic Market Advisors® now to learn how we can serve you and your translations and search engine optimization/marketing needs, or email us here with your thoughts and feedback and we'll reply to you promptly to coordinate a complimentary initial consultation and need analysis. Thanks for considering Hispanic Market Advisors®

[Contact Us](#)

